



MEDIA FACT SHEET: ABOUT CAREGO

What we do

- We provide automated material handling systems for steel mills, service centers and distribution facilities.
- CareGo originally developed this specialized software to automate its own Eastport Boulevard distribution center in 2005. The commercialization of the technology took the company in a new direction.
- The technology is named **TELIA**, after the Greek word for perfection. Please use all caps to spell **TELIA**.
- The company is known for innovation and has a number of proprietary and patent pending products, including a pallet used for shipping steel or aluminum coils in containers and the TELIA safety process.

People

- The President and CEO is Demetrius Tsafaridis.
- CareGo employs a team of engineers, programmers, developers and technicians at its Burlington office.

Places

- Corporate headquarters: 3600 Dundas Street, Suite 300, Burlington, ON L7M 4B8.
- Telephone: +1.905.592.4900

History

- The company evolved from Steelcare, a steel trans-loading and distribution company founded by Demetrius Tsafaridis 1999
- The business rapidly expanded into related services, including trucking, general distribution and technology
- In 2012 the six related companies re-branded under the name CareGo
- The company celebrated its 15th anniversary in 2014 and published a company history. "From a sketch on a napkin: The story of CareGo"

- In 2015 the distribution part of the business was sold to Canadian Pacific in order to allow the company to focus on its technology offerings.

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